



Empowering Enterprise Mobility



Multi-device workplaces create new challenges for IT

Today's workplace trends:

66% Nearly two-thirds of employees use personal devices for work purposes.
CEB 2013

70% of mobile employees are unhappy with the mobility capabilities they receive.
CEB 2014

20% of enterprise BYOD programs will fail due to enterprise deployment of mobile device management measures that are too restrictive.
Gartner, "Predicts 2014: mobile and wireless" by Ken Dulaney, November 8, 2014.

Obstacles for IT:

Loss of device control: Multiple devices and platforms, both personal and corporate-owned, challenge IT's jurisdiction over access, apps and assets. IT is still expected to provide peak-performance and consistent services across all devices.

Connection confusion: Employees working outside the office connect to the corporate network in a variety of ways, from any number of locations—not all which are secure. IT must manage connection permissions to data, while navigating different devices and access information.

Increased security risk: More devices create more risk: often devices used to access corporate data and resources are employee-owned and are used off premises. IT must maintain security with less control over device and networking.

Multiple user identities: A single employee may use a range of devices, often creating multiple sign-ons or user identities to grant access to corporate networks, data and resources, increasing the management and security strains on IT.

Partner with Microsoft to empower enterprise mobility

To answer the challenges facing IT today, Microsoft gives you the ability to create a consistent, reliable, and secure work environment regardless of user location or device. With Microsoft you can enable users to work anywhere on any device, with complete access to workplace applications, data, and resources. With singular user identity at the core, you can deliver device choice to your workforce without sacrificing security, control, or infrastructure integrity. Users can be more productive with self-service access to corporate apps and data with single sign-on experiences. Microsoft can help you protect your data by providing choices for application delivery, enabling IT to limit risk by classifying data and selectively wiping data, apps, and access from lost or stolen devices. You can unify your environment with Microsoft's central, integrated system for managing all devices across the business and into the virtual workplace. Build upon your existing investments by connecting on-premises assets to the cloud. The Microsoft Cloud OS Vision will help you empower enterprise mobility and expand the secure workplace.

Manage enterprise mobility to boost your business

With the Enterprise Mobility Suite you can use management advances and new security options to provide these benefits:

Enable device choice

On the device of their choice, users can register, enroll, and manage their devices as well as install corporate apps through a consistent company portal.

Simplify identity management

Provide users with a single identity and improve their self-service capabilities.

Expand the workplace

Connect on-premises assets to the cloud to preserve infrastructure and increase flexibility, allowing users to access corporate resources, regardless of device or location.

Deepen device control

Use the cloud to connect remote devices while managing them centrally. Protect corporate data by selectively wiping applications and information from devices as necessary.

Support modern work styles

With Microsoft Virtual Desktop Infrastructure, employees can access their corporate desktop and applications regardless of device or location, with the infrastructure running within the corporate datacenter.

Protect data

Centralize and classify corporate data to by controlling access and encryption based on identity, device and access variables.

Improve security

Create secure access to information and resources across clouds with a single sign-on.

Enhance management

Create self-service deployment options to promote business agility.

Our customers benefit from empowered mobility



ASTON MARTIN

"To represent the company in a manner befitting our luxury brand, remote employees need their laptops, mobile devices, and smartphones to work 100 percent of the time. That's why we use Windows Intune."

Aston Martin

Daniel Roach-Rooke
IT Infrastructure Manager



"Our outside sales representatives are our revenue source; they are constantly meeting with our customers and taking orders. With Windows Intune watching over their computers, we can keep orders and money flowing into the company."

Callaway Golf

Bill Connaghan
Global Desktop System Administrator

Kiddicare

BABY SPECIALIST

"With Windows Intune in place, we are positively encouraging staff to bring their own devices to work--increasing productivity and control while ensuring that data and security aren't compromised."

Kiddicare

Darren Parker
Enterprise Architect